**FINANCIAL CONSIDERATIONS**

Worth of 1 hectare of tulips/flowers = 400,000 euros

Loss of farmland (bulbs) = 30 hectares

Financial loss = 12,000,000 euros/year (9 bulb farmers, ~20 plots total)

30,332,000 euros/year 🡪 **how many owners is this spread out across? Where do they go now?**

**Questions to answer:**

* How many hectares were affected by the flooding last time?
  + What were the financial damages?
  + ***If no exact info, know that 20 farmers reported damage and wanted to file a lawsuit, can get average farm size and math it out. 🡪*** *2.5 hectares/plot*

***Damages = (400,000/hectare) (2.5 hectares/farmer) (20 farmers) = 20,000,000 euros / flood of same scale***

* How much recreational land are we adding?
  + How much additional revenue?
  + How much does this impact local economy?
  + Is the recreational land in middle (current roompot camping site) being lost? 🡪 no, stays
    - **Calculate net gain/loss of land 🡪 net gain of 75.83 hectares**
* Maybeeeeee: instead of “losing” their land, the farmers can lease their land to the recreational sector, thereby still turning a profit (indefinitely or in the transitional period)
  + Could local government mediate an agreement that would basically favor the farmers?
  + Intersection of tourism and flower growing on this land? Partnership between farmers and holiday parks **(is it possible to still grow flowers here?)**
  + **Inclusion of permanent resident housing in this area, not just for tourists**

**Tourism Value**

“For the Netherlands as a whole, tourism makes up 3% of the Netherlands’ Gross Domestic Product and 5% of jobs. Around 25% of overnight stays in the sector are along the coast. A 2013 study commissioned by the European Commission estimates that the added value for the Netherlands of maritime and coastal tourism, including cruise ships, marinas and pleasure cruising, amounts to 3.7 billion euros.” (north sea pdf)